Christmas Parties Marketing Packages 2024

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All wrapped up

Option 1 £345+VAT

- Christmas guide inclusion with short description
- 👬 An image or logo,
- 🞢 1 x link and contact details
 - 1 x Instagram and Facebook
- Recurring event in Total guide to events calendar for all your Christmas party dates

Organic & shared Facebook and Instagram stories

The Christmas Cracker

Option 2 £645+VAT

- Detailed guide inclusion, image or logo, links to your sites, social coverage, contact details
 - Recurring event in the TGT events calendar for all your Christmas party dates
 - Detailed company profile listing with links to website, social content related to your christmas parties and offers

Option to add special offers

Option to run on-site and social media competitions

Christmas Parties Marketing Package Options 2024

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Headline Sponsorship

Option 3 £2495+VAT Everything in option 2, plus:

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Professional photographer to shoot a party night of your choice - gallery on TGT homepage and images supplied to you including drone footage.

Social coverage with your page added as a collaborator (\pounds 100 Facebook and Instagram boost budget) & option of competition - (\pounds 30 ad budget included)

Top listing placement with detailed info, sponsored by logo throughout the guide, mention as sponsor on all social posts promoting the guide, dedicated box within the guide - Option to add offers

Leaderboard advert at the top of the Christmas party guide and throughout our Business, Entertainment and Eating/Drinking section

Featured event/content on the site homepage and all relevant sections

Sponsorship of an inclusion in 2 x monthly email newsletters PLUS 1 x dedicated email campaign

Headline sponsorship and top inclusion in the Christmas Parties email newsletter

total Christmas Parties total Marketing Packages 2024

Festive add on's

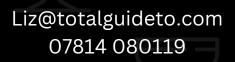
Can be added to any package

- Local Influencer review local influencer + 1 Insta Reel and Tik Tok to go on their channels, TGT and your own - £195+VAT
- Professional photoshoot of 1 night with a selection of images and video clips to use on your own channels + a gallery on TGT - £295+VAT
- Drone footage outside the venue + a selection of 10 images of one of your parties £345+VAT
- 📱 Facebook/Instagram ad or boost on our pages price tailored to your budgets
- Dedicated email campaign to a local Total Guide to database £495+VAT
- Bedicated email campaign to our South West email database £745+VAT
- 🚆 Box in 1 x email newsletter £145+VAT
- 🖀 Banner in 1 x email newsletter £195+VAT
- 🚆 Homepage leaderboard advert £395+VAT per month
- Internal leaderboard advert £295+VAT per month



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Get in touch with Liz for all Dorset & Hampshire Enquiries





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